

PRIVACY POLICY

Effective Date: November 21, 2025

Thank you for visiting our website <https://einsteinworkshop.com> where we are dedicated to inspiring children in their exploration of STEAM – Science, Technology, Engineering, Art, and Math.

Eureka Workshop LLC doing business as Einstein’s Workshop (“Company,” “we,” or “us”) respects your privacy and is committed to protecting your information through this Privacy Policy.

This Privacy Policy governs your access to and use of www.einsteinworkshop.com including any content, functionality and services offered on or through www.einsteinworkshop.com (the “Website”). This Privacy Policy applies when you visit us on our Website, use the online or offline services that we operate including, but not limited to, in-person camps or classes, or participate in an event sponsored by us (collectively, our “Services”). By using or accessing our Services, you accept and agree to be bound and abide by this Privacy Policy which determines how your information is collected and processed by us.

This Privacy Policy applies to data we collect on the Website and in forms, email, text, or other electronic messages between you and us. When accessing the Website or communicating with us through forms, text, email or electronic messages, the Company will learn certain information about you, both automatically and through voluntary actions you may take during your visit (“Your Information”). Your Information may include information that is personal or sensitive and may identify you or a device associated with you (“Personal Information”).

The use of any information collected by third parties is subject to the privacy policies thereof. We recommend that you review those separate policies.

Our Website is hosted in the United States of America and directed toward U.S. users only and is subject to U.S. state and federal law. If you are accessing our Website from other jurisdictions, please be advised that you are transferring Your Information to us in the United States, and by using our Website, you consent to that transfer and use of your Personal Information in accordance with this Privacy Policy. You also agree to abide by the applicable laws of applicable states and U.S. federal law concerning your use of the Website and your agreements with us.

Please read this Privacy Policy carefully before you start to use the Website as it will help you make informed decisions about sharing Your Information with us.

If you do not want to agree to the Privacy Policy, you must not access or use the Website. BY USING OR ACCESSING THE WEBSITE, YOU ARE ACCEPTING THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY.

Our Commitment to Minors' Privacy

This Privacy Policy is in accordance with applicable privacy laws such as the U.S. Children's Online Privacy Protection Act ("COPPA"). We may use, collect, and disclose information concerning a minor as described in this Privacy Policy. Some of this information may be considered Personal Information such as name, address, age, birthdate, phone number, email address, or username which is information which may identify a child or a device that is associated with a child.

We do not knowingly collect Personal Information from children under 18 without the consent of a parent or legal guardian ("parent"). **If you are under 18, do not use or provide any information on this Website, or on or through any of its features, do not fill out an enrollment or contact form, do not register for our newsletter, or provide any information about yourself to us, including your name, address, telephone number, or email address.** If we learn that we have collected or received Personal Information from a child under 18 without verification of parental consent, we will make reasonable efforts to delete such information.

We do not permit children under the age of 18 to register, purchase or access the Services without the permission of a parent. Parents will be responsible for providing payment, granting permissions requested by the Services, and allowing access to the Services.

Before a child may register or participate in our Services, we will require a parent to fill out an application, enrollment, or registration form. These forms provide notice that we are seeking Personal Information regarding the child participating in the Services ("Minor Participant") and request permission from the parent to collect Personal Information regarding the Minor Participant. This Personal Information may include, but is not limited to, the Minor Participant's name, address, birthdate, age, and parent's email address. We use parent emails to communicate with Minor Participants of the Services. Please note we use Activity Hero to support our collection of information and registration for camps and classes through these forms. We may also collect information through Google forms to support our Services. Google and Activity Hero are third party providers. Please see the **Third Party Payment Processors** and **Other Third Party Providers, Third Party Sites, Third Party Services** sections of this Privacy Policy to learn more about how these independent third parties use and process your information and that of Minor Participants.

If you are a parent, you can refuse to permit us to collect Personal Information from your child and can request that we delete from our records any Personal Information that may have been collected.

Please keep in mind that a refusal to share Personal Information may affect our ability to provide Services to Minor Participants in some instances.

Disclosure and Retention of Minor's Personal Information. In any instance where we collect Personal Information from a child, we do not sell Personal Information and will only share Personal Information as consented or as necessary to provide our Services. We do not disclose the Personal Information of Minor Participants for direct marketing or for targeted advertising purposes. We do not display any targeted advertising on the Website or throughout our Services.

We will not make Personal Information accessible to the public without explicit consent. This means that we will not post Minor Participant's names or Minor Participant's photos on our Website without the express prior permission of the Minor Participant's parent or legal guardian.

We will retain the Personal Information of Minor Participants only so long as reasonably necessary to fulfill the requirements of participation in the Services, to ensure the security of our users and our Services, or as required by law.

If we discover we have collected or received Personal Information from a child without parental consent, or in a manner that is inconsistent with legal requirements or this Privacy Policy, we will seek to immediately obtain parental consent for the collection of the Personal Information or make reasonable efforts to delete the Personal Information.

Parents may exercise privacy rights on behalf of their children under this policy. Please see the **Your Privacy Rights: Access to and Control Over Your Information** section of this policy to learn more about privacy rights.

If you have questions regarding our approach to children's privacy, or requests, you, as a parent, may have regarding the collection of your child's Personal Information, please contact us at privacy@einsteinworkshop.com. Please note we will take commercially reasonable steps to verify your identity before releasing this information to you.

Information We Collect About You

When you access the Website, and only to the extent necessary to meet our legitimate interests including, but not limited to, compliance with legal obligations and other purposes namely to provide the Services offered through the Website, the Company collects data including Your Information. As mentioned above, Your Information that is collected may include Personal Information that is private or sensitive information. Personal Information that we may collect can include: (i) identifiers such as your name, phone, number, email address, and postal address; (ii) your zip code or other geolocation information; (iii) your demographic information, including information

that may be protected by law such as gender or age; (iv) navigation information such as data concerning how you interact with our Website or sites you came from; and (v) commercial information such as your course purchase history or payment methods.

How Do We Collect Information?

As a visitor to this Website, you can engage in most activities without providing Personal Information, however, if you seek to join our mailing list or have your child participate in a class or camp you are required to provide such information.

Information You Provide To Us. The Website provides various places for users to provide Your Information. We collect Your Information when you fill out forms for subscribing to our mailing list on the Website, communicate with us via contact forms, and provide information when requesting a service such as enrolling for a class or requesting a birthday party by submitting the application form through the Website. Your Information that you voluntarily submit to us may include Personal Information but is not limited to your name, address, phone number, zip code, age, and email address. As noted above, these forms may also collect Personal Information concerning your child. We use the Personal Information you provide to us to deliver the requested product and/or service, to improve our overall performance, and to provide you with offers, promotions, and information such as our newsletter.

Information We Collect Through Automatic Data Collection Technology. As you navigate through our Website, we may use automatic data collection technologies to collect data about your equipment, browsing actions, and patterns. This will generally include information about your location, your traffic pattern through our Website, and any communications between your computer and our Website. Among other things, we will collect data about the type of computer you use, your Internet connection, your IP address, your operating system, and your browser type. Your Information we collect automatically is used for statistical data and will not include Personal Information. We use this data to improve our Website and our service offerings. To the extent that you voluntarily provide Personal Information to us, our systems will associate the automatically collected data with your Personal Information.

Information We Collect Through Cookies and Pixels. Similar to other commercial websites, our Website utilizes a standard technology called “cookies” and server logs to collect data about how our site is used. Data gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address. A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, that site’s computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each

website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. The Company reserves the right to use technological equivalents of cookies, including social media pixels. These pixels allow social media sites to track visitors to outside websites so as to tailor advertising messages users see while visiting that social media website. The Company reserves the right to use these pixels in compliance with the policies of the various social media sites. You have choices regarding how cookies are used on our Website. Please see our **Cookie Policy** section of this policy to learn more.

Information We Collect From Third Parties. As outlined in more detail in the **Other Third Party Providers** and **Third Party Payment Processors** sections of this Privacy Policy, we work with third parties to deploy, configure and/or support our Website and Services. These third parties share information with us and we share Your Information with them. These companies will process Your Information independently and you are subject to their terms and conditions and privacy policies.

Information We Collect From Email. If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. Please see our **Email Policies** section of this Privacy Policy to see how this information is protected.

How Do We Use the Information That You Provide to Us?

We may use Your Information for the following business purposes:

Delivering Services to You. We will use Your Information as necessary to provide you with the requested service; to enter into or perform a contract with you, with your consent, and for communications with you.

Managing Your Account. We will use Your Information as necessary to manage your account and keep it up to date and working efficiently.

Communication. We will use Your Information as necessary to send confirmations, technical notices, updates, security alerts, support, and administrative messages as well as respond to you, regarding the reason you contacted us and to solve any potential issues you may have with the use of the Website. Unless you ask us not to, we may contact you in the future to ask for feedback regarding your use of the Website and to tell you about specials, new products or services, or changes to this Privacy Policy.

Advertising and Promotion. We may use Your Information as necessary to provide advertising and promotions through email or online. The Company collects Your Information in order to record and support your participation in the Services you select. If you register to sign up for our newsletter,

and/or a class or camp offered on the Website, we collect Your Information including Personal Information. We use this information to track your preferences and to keep you informed about the products and Services you have selected and to receive information about any related products and/or services. See the **Your Privacy Rights: Access to and Control Over Information** section of this Privacy Policy to learn how you may opt out of marketing emails.

To Enhance Your Experience. We will use Your Information concerning your interactions with the Website as necessary to understand your needs and preferences, monitor the effectiveness of our Services, and customize and improve your experience with the Website. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include Personal Information.

Security Purposes. We will use Your Information as necessary to investigate, prevent, or take action against fraud, security threats, and other illegal or harmful activity.

Legal Obligations. We will use Your Information as necessary to comply with legal and regulatory requirements such as government requests or court orders.

Disclosure and Sharing of Your Information

As a general rule, we do not sell, rent, lease or otherwise transfer any information collected whether automatically or through your voluntary action. We will only share Your Information with third parties that is necessary to the operation, maintenance, and provisions of the features of the Website and/or Services or to meet our legitimate business interests.

We share Your Information with:

Our Vendors, Consultants, Affiliates, and Third Party Service Providers. We work with third parties to deploy, configure and/or support our Website and Services. These third parties may need access to Your Information to provide the work needed to deploy, configure and/or support our Website and Services. These third parties may support us by helping us communicate with users, advertise to users, analyze user activity, or fulfill other functions as necessary to support our Website and Services. Examples include data analysis, email delivery, hosting services, customer service and marketing efforts. We may allow selected third parties to use tracking technology on the Website, which will enable them to collect data about how you interact with the Website over time. Your Information concerning your interactions with the Website may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity. Unless otherwise described in this policy, we do not share, sell, rent or trade any of Your

Information with third parties for their promotional purposes. Information collected and processed by third parties will subject you to their own privacy policies.

Other Third Parties. We share Your Information including but not limited to the extent necessary to investigate, prevent, or take action against violation of our policies, suspected fraud or other illegal activities, or to meet legal obligations such as complying with applicable law, government requests or court order.

Parties to a Business Transaction. If the Company were involved in a merger, acquisition, reorganization, or change of corporate control, Your Information could be shared with parties to such business transactions.

Other Disclosures. We may share Your Information with other third parties or the public when you have provided your consent to do so.

Legal Compliance. We may share Your Information when legally compelled to do so by a court or government agency, or when we, in good faith, believe that the law requires it, or believe disclosure is necessary for the protection of our legal rights or property.

Emergency Disclosure. We may share Your Information as necessary in an emergency to protect the safety of our employees, agents, customers, or any person.

Cookie Policy

As mentioned in the **How Do We Collect Information** section of this policy, we use cookies and similar technology such as pixels to collect and use Your Information which may include Personal Information which identifies you. For more information about what cookies are visit www.allaboutcookies.org.

You may also learn more about our use of cookies and similar technology at www.einsteinsworkshop.com/cookie-policy/.

By visiting our Website, you are agreeing to our use of cookies and similar technologies for the purposes described in this policy. Please see the **Your Choices** section below to learn more about your control over the use of cookies and similar technology on our Website.

Our use of cookies and similar technologies provides information about your browser and online activities. We use cookies and similar technology to recognize you when you visit our Website and what you are doing during your session on the Website. This recognition can include tracking which areas of the Website you visit most frequently and which content you are most engaged with. This

enables us to provide our Services to you faster and more efficiently, allowing us to customize information we provide to you such as but not limited to returning to pages of the site or transactions you initiated from the last time you visited the Website. Tracking your activity can also help to support our security features by recognizing online activity that is in violation of our Terms of Use or activities that are outside your customary use which could indicate fraudulent activity.

Cookies and similar technologies are also used to enhance our advertising such as allowing us to customize and measure the success of our online advertising. We use cookies to analyze whether a visitor to our Website clicked on an online advertisement for our Services before visiting our Website, to see which key words users searched most frequently to find our Services, and to retarget and advertise to users who visited our Website in the past.

We use Google Analytics and Google Ads provided by Google, Inc. (“Google”) to support our Services in this manner. Please visit <https://policies.google.com/technologies/ads> which explains how these Google services work including ways you may change your settings to limit the use of cookies or change the ads you see online.

Your Choices. You have choices regarding our use of cookies and similar technologies.

When you visit our Website, we will display a consent banner. We will ask for your consent before our use of non-essential cookies, and you may opt out of this use.

Although the Website may use certain cookies in default, you may also adapt and control your browser settings which will allow you to review, remove, and reject the application of cookies globally across websites. Note: if you choose to remove or reject cookies, this could affect certain features of the Website and may override your consent to cookies as provided in the consent banner.

Do Not Track – We currently do not have the capacity to recognize and respond to “Do Not Track” signals and privacy settings. We advise you to opt out of giving consent when asked about cookies and/or to contact us directly regarding your concerns at privacy@einsteinworkshop.com.

Third Party Payment Processors

We use Activity Hero to support our Website and e-commerce platform. By utilizing our Website, you agree to be bound by Activity Hero’s Terms of Service and consent to our sharing of Your Information as necessary to enable Activity Hero to support our site and to process payment. Activity Hero’s Terms of Use is available at www.activityhero.com/pages/terms and Activity Hero’s Privacy Policy which governs how they handle Your Information is available at www.activityhero.com/pages/privacy.

We may also use Square to process payment. We generally use Square to process payment for parties or trial classes offered through our site. Please review Square's privacy policy at <https://squareup.com/us/en/legal/general/privacy> and their terms of use at <https://squareup.com/us/en/legal/general/uat> to learn how this independent third-party processes Your Information.

We cannot and do not control the actions or policies of Activity Hero or Square and do not warrant the safety of the information you share with them. It is your responsibility to review their policies as they govern your interactions with these third parties and how they will share Your Information.

You further acknowledge that we do not and cannot control any third party service provider's technology or actions and are not responsible for any cessation or interruption of the Services, compatibility with the Services, or any disclosure, modification, or deletion of Your Information, including but not limited to your Personal Information, arising from any exchange of your data that may occur between us and Activity Hero, Square, or other third party providers as part of the Services.

Other Third Party Providers, Third Party Sites, Third Party Services

As mentioned earlier in this policy, we use Google Forms to support the collection of information for our Services such as birthday parties and work with Google to learn more about user behavior on our Website and online. Google uses cookies, which are text files placed on your computer, to help the Website analyze how users use the site. The information generated by the cookie about your use of the Website (including your anonymized IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on your activity, and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. You can learn more about how Google uses and processes Your Information at <https://policies.google.com/privacy>.

We use additional third parties to support other aspects of our Services. Please be aware that the terms of our Privacy Policy do not apply to any third party providers, third party sites, third party services or third-party materials that may have links to, or are provided through our Website and/or Services. Please refer to their privacy policy practices that govern your interaction with these third party providers, third party sites, third party services, or third party materials. We do not control these third party providers and cannot warrant the safety of your information in regard to their services.

How Do We Protect Your Information and Secure Information Transmissions?

We employ commercially reasonable methods to ensure the security of Your Information whether it is information you provide to us or information we collect automatically as defined earlier in this policy. We follow generally accepted industry standards to protect any Personal Information, personally identifiable information as defined earlier in this policy, submitted to us, both during transmission and once we receive it.

Our third party providers also have security measures in place to protect your data. Please refer to their privacy policy practices.

Although we use commercially reasonable efforts to protect Your Information, no company, including us, can fully eliminate security risks connected to handling information on the internet. No method of transmission over the internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect Your Information, we cannot guarantee its absolute security or that unauthorized access, hacking, data loss, or other data breach will never occur. We cannot warrant the security of any information you provide to us. Your provision of such data is at your discretion and at your own risk. If we become aware or suspect unauthorized access, hacking, data loss or other data breach (collectively, “security breach”), we will notify the applicable offices in your state overseeing this type of consumer activity and use commercially reasonable efforts to notify you without delay of such security breach at the email address or mailing address you provided to us.

Please note that email is not recognized as a secure medium of communication. Please see our **Email Policies** section of this Privacy Policy for more information. For this reason, we request that you do not send private or sensitive information to us by email. However, doing so is allowed, but at your own discretion and risk.

Email Policies

We are committed to keeping your email address confidential. We will maintain the information you send via email in accordance with applicable federal law. We do not sell, rent, or lease our newsletter subscription lists to third parties, and will not disclose your email address to any third parties except as allowed in the **Disclosure and Sharing of Your Information** section of this Privacy Policy.

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received online, by mail, and telephone. This also applies when you register to sign up through any of our forms using

your email address. Email communications are not considered a secure means of communication. We do not represent or warrant that your email communications will be securely stored. Communicating with us by email is at your sole discretion and risk. We will not be liable for any loss or breach of security arising from or connected to your email communications with us.

Your Privacy Rights: Access to and Control Over Your Information

We are committed to providing you access and control over Your Information. For additional information regarding your control over the use of cookies and similar technology in connection with our Services or our Website, see the **Cookies Policy: Your Choices** section of this policy.

- Although the Website may use certain cookies by default, you may decline consent to the application of non-essential cookies or scripts when asked.
- Although the Website may use certain cookies by default, you can choose to remove cookies and reject the application of cookies through your browser. Note: if you choose to remove or reject cookies, this could affect certain features of the Website.
- You can choose not to receive marketing notifications from us. You can unsubscribe from any marketing emails or notifications. All emails sent from our organization will clearly state who the email is from and provide clear information on how to contact the sender. In addition, all email messages will contain concise information on how to remove yourself from our mailing list so that you receive no further email communication from us. Note: we use email to communicate essential and operational information regarding our Services including, but not limited to, technical notices and security alerts (“administrative emails”) while you may decline marketing emails and notifications as described above, administrative emails will still be sent as necessary to communicate with you regarding our Services.
- After signing up for our newsletter, you may decline further newsletters and opt out of receiving them or other promotional materials.
- You may opt out of receiving marketing communication from us by contacting us at the email below or by unsubscribing. Note: if you opt out of receiving promotional messages from us, you will continue to receive administrative emails or mailings from us as necessary to communicate essential and operational information regarding the Services.
- We will give notice to you regarding our use of cookies and targeted advertising using Your Information. You will have the option to accept or opt out of such use/sharing of Your Information.
- Although we currently do not have the capacity to recognize and respond to “Do Not Track” signals and privacy settings, we advise you to contact us directly regarding your concerns and wish to opt out of such tracking.

If you have trouble unsubscribing or wish to opt-out of marketing notifications, contact us at privacy@einsteinworkshop.com.

Additionally, you may exercise your privacy rights and contact us at any time concerning Your Information to:

- Confirm whether we are collecting Personal Information about you and request to see what data we have collected about you. In some circumstances, you may request that we provide your Personal Information in a portable and readily usable format.
- Request more information regarding how we process Your Information such as the categories and specific pieces of information that we collect, use, disclose and “sell” about you.
- Request that we change or correct any information we have about you, subject to certain exceptions.
- Request the deletion of any information we have collected about you, subject to certain exceptions.
- Express any concern you have about our use of Your Information.

If you would like more information, or to exercise these privacy rights, please contact us at privacy@einsteinworkshop.com. We are committed to responding and taking action to complete your request within 45 calendar days.

The Retention of Information

We shall retain Your Information for no longer than is reasonably necessary for the purposes of providing our Services or to meet or comply with other legal or business obligations. No purpose in this policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements), will require us to keep your Personal Information for longer than 2 years past the start of the idle period of a user’s account. When we have no ongoing legitimate business need to process your Personal Information, we will either delete or anonymize it, or, if this is not possible (for example, because your Personal Information has been stored in backup archives), then we will securely store your Personal Information and isolate it from any further processing until deletion is possible.

Privacy Policy Updates and Effective Date

This Privacy Policy is effective as of the date listed above. We may, at our sole discretion, update this Privacy Policy as necessary and will list the “updated” date in the **Effective Date** section at the top of this Privacy Policy. If we make material changes to how we treat our users' Personal Information,

we will make reasonable efforts to notify you by email at the email address specified in your account and/or through a notice on the Website home page. You are responsible for ensuring we have an up-to-date, active and deliverable email address for you, and for periodically visiting our Website and this Privacy Policy to check for any changes. By accessing our Website and using our Services after we make such changes to our Privacy Policy, you agree to accept the updated terms of our policy. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications. Please refer to this Privacy Policy often.

International Privacy Laws

This Website is intended for users in the United States. We do not target our Services to users outside the United States or intend to track, direct targeted marketing, or advertising to users outside the United States. If you are a user of our Website outside the United States, do not consent to our use of non-essential cookies when asked which enables tracking on our Website.

If you are visiting this Website from outside the United States, be aware that you are sending data, including Personal Information, to the United States, where our servers are located, and may be transmitted within the United States depending on the type of information collected and purpose for processing. Privacy laws in the United States may not be as comprehensive as those in your country of residence; however, our policies for collection, processing and storage of such data shall be governed by the terms of this Privacy Policy.

Please note users subject to the EU's General Data Protection Regulation ("GDPR") have the right to access Personal Information that we may possess. This includes the right to know what data is being collected, why it's being processed, who it's shared with, and how long it will be retained. Users can request a copy of their data, ask for corrections to inaccurate information, and request deletion when appropriate. Users also have the right to restrict or object to certain types of data processing, request data portability to another service, and challenge decisions made solely by automated systems.

Please contact us at privacy@einsteinworkshop.com to discuss your privacy questions or requests regarding Personal Information. We are committed to working with you regarding your privacy concerns; however, if you believe we have not adequately addressed your concerns you may have the right to make a complaint to the data protection authority in your country of residence.

California Privacy Rights

Under California consumer protection law, such as the California Consumer Privacy Act ("CCPA"), if you are a California resident, you have the following rights for protecting your Personal Information.

Right to Know.

Consumers can request details about:

- What Personal Information is collected
- The sources of that information
- The purposes for collection
- Third parties with whom the data is shared or sold
- A copy of the Personal Information we collected in a easily transferable format

Right to Delete. Consumers can request deletion of their Personal Information, with some exceptions.

Right to Opt-Out. Consumers can opt out of the sale or sharing of their Personal Information.

Right to Correct. Consumers can request correction of inaccurate Personal Information.

Right to Limit Use of Sensitive Information. Consumers can limit how businesses use and disclose sensitive Personal Information (e.g., race, health data, precise geolocation).

Please contact us to request access to or deletion of your Personal Information, to request the categories of Personal Information that we share with certain categories of third parties for direct marketing services, request that we do not share your Personal Information with third parties for use in direct marketing by them to you or to exercise other rights as outlined above. To make such requests, please email us at privacy@einsteinworkshop.com or send your request by mail to:

Attention: Privacy Department
Eureka Workshop, LLC
25 Adams Street
Burlington, MA 01803

We will use commercially reasonable efforts to complete your requests within forty-five (45) calendar days. Please note you have the right to not be discriminated against for exercising your above-mentioned rights, and we do not discriminate in response to such requests.

The use of our Website is directed toward users who are over 18 years of age. We require parents or legal guardians to register for Services on behalf of children and provide consent to the collection and use of Personal Information of children as outlined in the **Our Commitment to Minors' Privacy** section of this policy. Personal Information we may collect in regard to the provision of Services to the minor can include name, birthdate, age and parent's email address or other information as provided by the parent through email or other interactions with us.

We do not sell Personal Information collected by or through our Services relating to children and we have not done so in the last 12 months. We do not display targeted advertising to minors on the Website or through our Services. Parents may contact us to exercise their rights to protect their children's privacy and may access and control Personal Information of their children in the same manner as outlined above. Please note that we may request specific information from you or an authorized agent in order to verify your identity or authority to access Personal Information.

In accordance with California Civil Code Sec. 1798.83, California resident users are entitled to know that they may file grievances and complaints with California Department of Consumer Affairs, 1625 North Market Blvd., Suite N 112, Sacramento, California 95834 or by phone at 916-445-1254 or 800-952-5210 or by email to dca@dca.ca.gov.

Other States

We provide comprehensive access and control of Your Information as outlined in this policy. Many states, such as but not limited to Virginia, Colorado, Connecticut, Utah, Texas, Tennessee, Montana, Iowa, Indiana, Kentucky, Oregon, Delaware, New Jersey, New Hampshire, Florida, Illinois, Nevada and Washington have enacted privacy laws that vary in scope and rights granted. Depending on the applicable law in your state of residence, you may have additional rights. If you have questions regarding these policies or would like to exercise your rights, please contact us.

Contact Us

The Company welcomes your questions, comments, and concerns regarding the Privacy Policy. Please contact us at the following email address: privacy@einsteinworkshop.com